Amber Yaxcal

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EDUCATION

San Francisco State University Aug. 2025

- Bachelor of Science in Visual Communication Design (Minor: Video Game Studies)

TECHNOLOGY TRAINING

Dev/Mission Feb. 2026

- Pre-Apprenticeship Technology Program

SKILLS

- **Product & Strategy:** User-Centric Design, Cross-Functional Collaboration, Operational Efficiency, Market-Specific Adaptation, Product-Market Fit Analysis
- **Design & Branding:** High-Fidelity UI/UX Mockups, Scalable Design Systems (Figma), Adobe Creative Suite (Photoshop, Illustrator, InDesign), Blender, Visual Identity & Branding, Rapid Prototyping
- **Technical Development:** HTML5, CSS3, JavaScript, Bootstrap, GitHub, Version Control & Collaboration, Responsive Web Design, Framework Integration

CERTIFICATIONS

- UX Design | Google Oct. 2026
- AI Essentials | Google May 2026

PROJECTS

Web App | *Dev/Mission* Apr. 2026 – June 2026

- Engineered a polished web app using a builder's mindset and AI tools to visualize seamless user flows.
- Prototyped agentic workflows and rapid concepts to explore the future of automated digital experiences.
- Developed scalable, reusable UI patterns and design systems to render dynamic data from Airtable.
- Applied agile frameworks to manage iterative feature launches and maintain a high standard of craft.

Calendar Syncing Application Prototype | *San Francisco State University* Nov. 2024 – Dec. 2024

- Led the journey from concept to global-ready prototype, defining use cases and seamless user flows.
- Utilized agile practices and retrospectives to improve team effectiveness and cross-functional follow-through.
- Built high-fidelity prototypes to visualize automated data synchronization and intelligent event-management workflows.
- Iterated designs based on user research and market feedback to drive product-market fit.

Go Bananas! Branding Project | *San Francisco State University* Aug. 2023 – Sep. 2023

- Leveraged AI tools for rapid, high-fidelity packaging mockups while maintaining a high standard of visual craft.
- Refined branding through peer feedback to achieve product-market fit for a health-conscious student demographic.
- Adapted design elements to resonate with local campus nuances and the unique economic lifestyles of young adults.
- Led product prototyping from concept to completion, defining use cases based on student nutritional and time-efficiency needs.

WORK EXPERIENCE

Associate Crew Member | *In-N-Out Burger* June 2025 – Present

- Maintained high standards of craft and precision, ensuring consistent follow-through on complex operational tasks.
- Driven continuous improvement by participating in retrospectives to identify and resolve workflow bottlenecks.
- Managed organizational change by training team members on evolving service standards and cross-functional protocols.
- Utilized agile workflows to adapt to shifting demands, prioritizing efficiency and seamless service during peak hours.
- Demonstrated attention to detail in quality control, ensuring every product met rigorous brand and delivery guidelines.